

# Online Supplement to “Analyzing the Performance of Multi-Factor Investment Strategies under Multiple Testing Framework”

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## Appendix A

This appendix presents the Step-SPA( $k$ ) and FDP-SPA procedure to test the multiple inequalities

$$H^l: \theta_i \leq 0, \quad i = 1, \dots, M.$$

Let  $\max(A, k)$  and  $1(\cdot)$  denote the  $k$ -th largest value of vector  $A$  and the indicator function, respectively;  $X_i$  denotes the vector of excess returns of portfolio  $i$ ; and  $Y$  denotes the matrix of risk factor portfolios or the benchmark portfolio. There are two versions of test statistics that could be used: non-studentized and studentized. In the portfolio evaluation using alphas, we adopt the studentized test statistics, i.e. the  $t$ -ratio, so that they are comparable on the same scale. However, we use non-studentized test statistics when examining the Sharpe ratio differences.

The recentering estimator  $\hat{\theta}_i^-$  is used to enhance the power of the test. Hansen [2005] shows that only the set of models or portfolios with  $\theta_i = 0$  would affect the critical value of the  $k$ -th largest  $\theta$ . Furthermore, the statistical power of multiple inequality testing could be substantially reduced if too many “irrelevant” inferior models are included. That is, if we can determine which  $\theta_i < 0$ , then we increase the power while maintaining the control of  $k$ -FWER. Hansen [2005] recommends the use of threshold  $-\hat{\sigma}_i \sqrt{2 \log \log T}$ , which is based on law of iterated logarithm, for  $\sqrt{T} \hat{\theta}_i$ .

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Step-SPA( $k$ ) algorithm with level  $\delta$

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- 1 **procedure** stepSPA( $\{X_1, \dots, X_M, Y\}, \delta, k$ )
- 2 create vector STAT of size  $M$
- 3 **for**  $i \in \{1, \dots, M\}$  **do**
- 4     calculate the parameter of interest  $\hat{\theta}_i$  and its standard error  $\hat{\sigma}_i$

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5      $\hat{\theta}_i^- = \hat{\theta}_i \times 1(\sqrt{T}\hat{\theta}_i \leq -\hat{\sigma}_i\sqrt{2\log\log T})$ 
6     STAT[i] =  $\sqrt{T}\hat{\theta}_i$  or  $\sqrt{T}\hat{\theta}_i/\hat{\sigma}_i$       ◆ non-studentized or studentized test statistics
7     end for
8     create matrix X with row size  $M$  and column size  $B$ 
9     for  $s \in \{1, \dots, B\}$  do
10    generate bootstrap sample  $\{X_1^s, \dots, X_M^s, Y^s\}$ 
11    for  $i \in \{1, \dots, M\}$  do
12    compute  $\hat{\theta}_i^s$  with the bootstrap sample
13     $X[i, s] = \sqrt{T}(\hat{\theta}_i^s - \hat{\theta}_i + \hat{\theta}_i^-)$  or  $\sqrt{T}(\hat{\theta}_i^s - \hat{\theta}_i + \hat{\theta}_i^-) / \hat{\sigma}_i$       ◆ non-studentized or
    studentized test statistics
14    end for
15  end for
16  create sort_index which order the vector STAT from high to low
17  SORTED_X = X[sort_index, :]      ◆ re-order rows of X according to sort_index
18  NUM_REJECT = 0
19  NUM_REJECT1 = -1
20  create vector KMAX of size  $B$ 
21  while NUM_REJECT > NUM_REJECT1 do      ◆ The procedure will stop when there is
    no further rejection
22    NUM_REJECT1 = NUM_REJECT
23    if NUM_REJECT <  $k$  then do
24      for  $s \in \{1, \dots, B\}$  do
25        KMAX[s] =  $\max(\text{SORTED\_X}[:, s], k)$ 
26      end for
27    else do
28      for  $s \in \{1, \dots, B\}$  do
29        KMAX[s] =  $\max(\text{SORTED\_X}[(\text{NUM\_REJECT}-k+2):M, s], k)$ 
30      end for
31    end if
32     $q = \max(\text{KMAX}, \text{round}(\delta \times B))$ 
33    if  $q < 0$  then  $q = 0$  end if
34    CRITICAL_VALUE =  $q$ 
35    NUM_REJECT =  $\text{sum}(1(\text{STAT} > \text{CRITICAL\_VALUE}))$ 
36  end while
37  Output: CRITICAL_VALUE
38  end procedure

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FDP-SPA with  $\alpha$  and  $\xi$

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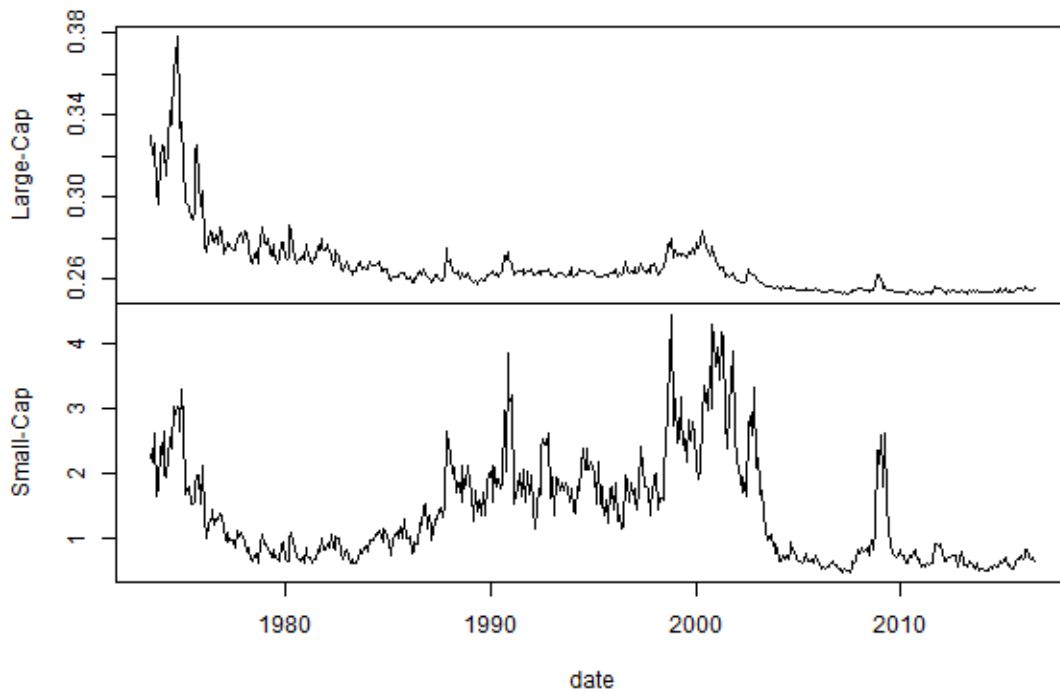
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1  procedure FDP_SPA( $\{X_1, \dots, X_M, Y\}, \delta, \xi$ )
2   $k = 1$ 
3  CRITICAL_VALUE = stepSPA( $\{X_1, \dots, X_M, Y\}, \delta, k$ )
4  NUM_REJECT =  $sum(1(STAT > CRITICAL\_VALUE))$ 
5  while NUM_REJECT <  $k/\xi - 1$  do
6     $k = k + 1$ 
7    CRITICAL_VALUE = stepSPA( $\{X_1, \dots, X_M, Y\}, \delta, k$ )
8    NUM_REJECT =  $sum(1(STAT > CRITICAL\_VALUE))$ 
9  end while
10 Output: CRITICAL_VALUE
11 end procedure
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## Appendix B

To demonstrate the difference in estimated transaction costs between trading large-cap and small-cap stocks sampled in this study, we provide time-series plots for the median estimates for both categories in Exhibit B1. We follow Fama and French [1993] to split the stocks into large-cap and small-cap groups with the NYSE median of market capitalization at the end of each month. For the large-cap stocks, we document that the transaction costs are trending downward in the past few decades. This result is consistent with the literature, see e.g., Chordia et al. [2014]. The median transaction cost is estimated to be between 0.25 and 0.3 for the large-cap stocks since 1976. The transaction costs are considerably greater for small-cap stocks, especially during the stock market downturn. In the era of crises, the high price impact explains the spike in the costs of trading small-cap stocks.

Exhibit B1. The Estimated Transaction Cost 1973-2016.



*Note:* The figures depict the monthly median transaction cost for large-cap and small-cap groups from June 1973 to June 2016. At the end of each month, all of the stocks are classified into large-cap and small-cap based on the NYSE median of market capitalization.

## **Reference**

Chordia, T., A. Subrahmanyam, and Q. Tong. "Have Capital Market Anomalies Attenuated in the Recent Era of High Liquidity and Trading Activity?" *Journal of Accounting and Economics*, Vol. 58, No. 1 (2014), pp. 41-58.

Fama, E. F. and K. R. French. "Common Risk Factors in the Returns on Stocks and Bonds." *Journal of Financial Economics*, Vol. 33, No. 1 (1993), pp. 3-56.

Hansen, P. R. "A Test for Superior Predictive Ability." *Journal of Business & Economic Statistics*, Vol. 23, No. 4 (2005), pp. 365-380.